



ABC ČR (Audit Bureau of Circulations CZ -
Kancelář ověřování nákladů tisku ČR), z.s.

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2025 First Semi-Annual Audit Report on Print Circulations

In the periodic press section of the ABC ČR system, 117 newspaper and magazine titles were audited in the first half of 2025, which is five fewer titles than in the previous half-year. In the category of advertising and business publications, 11 titles were audited, which is one more than in the previous half-year.

The circulation figures were published on the website www.abccr.cz under the link “Audited Data” and www.unievydavatelu.cz under the link “Media Data / Print Circulation Audit”. The data published on these websites satisfied all audit conditions as follows:

- I. **Periodic press** – The data obtained through the audit of newspapers, supplements, weeklies, bi-weeklies, monthlies, publications with longer publication periods, and B2B magazines met the tolerance conditions in accordance with the applicable methodology.
- II. **Advertising and business publications** – The data obtained through the audit of newspapers, weeklies, and publications with longer publication periods met the tolerance conditions in accordance with the applicable methodology.

ABC ČR hereby declares the print circulations for the first half of 2025 as audited.

ABC ČR would like to thank all employees of the publishing houses who participated in the audit process.

Prague, December 19th, 2025

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