

Pricelist for Auditing Advertising and Business Publications

Valid as of 1 January 2026

(prices excluding VAT)

Standard Services

Flat sum	Annual fee for Press Run
3 015 Kč	3 617 Kč

Mutations Auditing

(applicable to weeklies and magazines with a longer period duration)

If the publisher reports one aggregated figure for all editions / mutations, the cost of publishing and auditing shall be calculated as follows:

one flat fee + (fee for the audited press run × number of editions / mutations).

Premium Services

Controlled distribution	3 617 Kč
Number of distribution points	Individual price
Distance from Prague	Individual price

If the publisher registers in the auditing system during the **second half of the year**, they shall pay the **full flat fee** and **50% of the above-stated annual fees** for individual audited circulations.

If the publisher withdraws **before the second half of the year**, the price shall be determined in the same manner.

Prague,

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ABC ČR
Martina Čermáková

The publisher acknowledges and accepts this pricelist.

Prague,

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