

Pricelist for Auditing Periodical Press

Valid as of 1 January 2026

(prices excluding VAT)

STANDARD SERVICES (CZK)

Circulations up to 10 000	Flat fee	PR	S	RS	OS	Price review	Annual total (CZK)
Longer period duration*	6 632	1 086	1 628	2 118	1 628	1 086	14 178
Weekly	6 632	2 171	3 257	4 230	3 257	1 086	20 633
Daily	6 632	2 714	4 065	5 286	4 065	1 086	23 848
Circulations up to 50 000							
Longer period duration*	6 632	1 569	2 348	3 056	2 348	1 086	17 039
Weekly	6 632	3 133	4 702	6 112	4 702	1 086	26 367
Daily	6 632	3 918	5 876	7 641	5 876	1 086	31 029
Circulations up to 100 000							
Longer period duration*	6 632	2 171	3 257	4 230	3 257	1 086	20 633
Weekly	6 632	4 337	6 508	8 461	6 508	1 086	33 532
Daily	6 632	5 422	8 136	10 579	8 136	1 086	39 991
Circulations up to 200 000							
Longer period duration*	6 632	2 772	4 160	5 404	4 160	1 086	24 214
Weekly	6 632	5 546	8 319	10 809	8 319	1 086	40 711
Daily	6 632	6 933	10 396	13 517	10 396	1 086	48 960
Circulations up to 300 000							
Longer period duration*	6 632	3 133	4 702	6 112	4 702	1 086	26 367
Weekly	6 632	6 266	9 399	12 219	9 399	1 086	45 001
Daily	6 632	7 835	11 753	15 275	11 753	1 086	54 334

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Longer period duration*	3 540
Weekly	6 962
Daily	8 850

*Longer period duration (fortnightly, triweekly, monthly, and other publication frequencies)

If the publisher registers in the auditing system during the second half of the year, they shall pay the full flat fee and 50% of the above-stated annual fees for individual audited circulations and the BCP check.

If the publisher withdraws before the second half of the year, the price shall be determined in the same manner.

Example: Weekly, average paid circulation: 95 000 pcs

Fee per year = 6 632 + 4 337 + 6 508 + 8 461 + 6 508 + 1 086 = 33 532 Kč

Fee per half-year = 6 632 + 2 169 + 3 254 + 4 231 + 3 254 + 543 = 20 083 Kč

Standard Services for Members of the Czech Publishers Association - 10% discount

Circulations up to	Annual Total (CZK)		
	Longer period*	Weekly	Daily
10 000	12 760	18 570	21 463
50 000	15 335	23 730	27 926
100 000	18 570	30 179	35 992
200 000	21 793	36 640	44 064
300 000	23 730	40 500	48 900

Premium Services (CZK)

Circulations up to 10 000	Flat fee	CD	OD	DE2	TDC	Overall circulation
10 000	3 015	1 628	1 628	1 628	1 628	1 628
50 000	3 015	2 348	2 348	2 348	2 348	2 348
100 000	3 015	3 257	3 257	3 257	3 257	3 257
200 000	3 015	4 160	4 160	4 160	4 160	4 160
300 000	3 015	4 702	4 702	4 702	4 702	4 702

For used abbreviations, see the Methodology (Appendix I).

Prague,

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ABC ČR
Martina Čermáková

The publisher acknowledges and accepts this pricelist.

Prague,