



ABC ČR (Audit Bureau of Circulations CZ -
Kancelář ověřování nákladů tisku ČR), z.s.
Member OF ABC / člen IF ABC
Pobřežní 370/4, 186 00 Praha 8
tel.: + 420 606 411 728
e-mail abccr@abccr.cz web: www.abccr.cz

2024 Second Semi – Annual Audit Report on Print Circulations

In the periodic press section of the ABC ČR system, 122 newspaper and magazine titles were audited in the second half of 2024, which is one title more than in the previous half-year. In the advertising and business publications, 10 titles were audited, which is two titles fewer than the previous half-year.

Circulation figures were published on the website www.abccr.cz under the “Audited data” section and on the website www.unievydavatelu.cz under the “Media Data / Print Circulation Audit” section.

The data published on these platforms met all audit requirements, as follows:

- I. **Periodic press** – All data obtained through the audit for dailies, supplements, weeklies, bi-weeklies, monthlies, long-duration publications, and B2B magazines complied with the tolerance thresholds set out in the applicable methodology.

- II. **Advertising and business publications** – All data obtained through the audit for dailies, weeklies, and long-duration publications complied with the tolerance thresholds set out in the applicable methodology.

ABC ČR hereby declares the circulations for the second half – year of 2024 as audited.

ABC ČR would like to thank all publishing house employees who participated in the audit process.

Prague, July 1, 2025

Martina Čermáková
ABC ČR Manager

Jana Nováková
Print Media Auditor