



ABC ČR (Audit Bureau of Circulations CZ -
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2023 second semi – annual audit report on print circulations

In the periodic press section of the ABC ČR system, 126 titles of newspapers and magazines were audited in the second half – year of 2023, which is 1 title less than in the previous half – year. In the advertising and business publications, 12 titles were audited, which is the same number as the previous half – year. The circulations were published on the website www.abccr.cz under the link “Audited data” and on the website www.unievydavatelu.cz under the link “Media Data / Print Circulation Audit “. The data published in these media have satisfied all the conditions of audit as follows:

- I. **Periodic press** – All data acquired by audit in dailies, supplements, weeklies, bi-weeklies, monthlies, publications with a longer duration period and B2B magazines met the tolerance conditions according to the valid methodology.
- II. **Advertising and business publications** – All data acquired by audit in dailies, weeklies and publications with a longer duration period met the tolerance conditions according to the valid methodology.

ABC ČR declares the circulations of the second half – year of 2023 as audited.

ABC ČR would like to thank to all the publisher’s employees who were involved in the auditing process.

Prague, July 1, 2024

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