

## Pricelist for auditing advertising and business publications

valid since 1. 1. 2024

(prices without VAT)

### For standard services

Flat sum	Annual fee for Press Run
2.555 CZK	3.065 CZK

### Mutations auditing - valid for weeklies and magazines with longer period duration

In case that the publisher will report one summary number for all editions / mutations, the cost of publishing and auditing is as follows: one flat sum + (cost of audited press run x number of editions / mutations).

### Other fees

Distance from Prague	Price (CZK)
up to 50 km	1.000
up to 100 km	1.600
up to 200 km	2.800
up to 200 km	3.300

### For premium services

Controlled distribution	3.065 CZK
Number of distribution points	Individual price

If the publisher registers into the auditing system within the 2nd half-year, he shall pay the full flat sum and half of the above-stated annual fees for individual audited circulations.

If the publisher withdraws prior to the 2nd half-year, the price is determined in a similar manner.

Prague, .....

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ABC ČR  
Martina Čermáková

The publisher has taken the pricelist into account.

Prague, .....

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