



ABC ČR (Audit Bureau of Circulations CZ –
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2021 second semi-annual audit report on print circulations

In the periodic press section of the ABC ČR system, 136 titles of newspapers and magazines were audited in the second half-year of 2021, which are 8 titles more than in the previous half-year. In the advertising and business publications, 9 titles were audited, which is the same number as in the previous half-year. The circulations were published on the websites www.abccr.cz under the link "Audited data" and www.unievydavatelu.cz under the link "Media Data/Print Circulation Audit". The data published in these media have satisfied all the conditions of audit as follows:

- I. **Periodic press** – The data acquired by audit in dailies, supplements, weeklies, bi-weeklies, monthlies, publications with a longer duration period and B2B magazines vary by less than one percent from the published data.
- II. **Advertising and business publications** – The data acquired by audit in dailies, weeklies and publications with a longer duration period vary by less than one percent from the published.

ABC ČR declares the circulations of the second half-year of 2021 as audited.

ABC ČR would like to thank all the publisher's employees who were involved in the auditing process.

Prague, June 30th, 2022

Martina Čermáková
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