

Pricelist for auditing advertising and business publications

valid since 1. 1. 2021

(prices without VAT)

For standard services

Flat sum	Annual fee for Press Run
2.555 CZK	3.065 CZK

Mutations auditing - valid for weeklies and magazines with longer period duration

In case that the publisher will report one summary number for all editions / mutations, the cost of publishing and auditing is as follows: one flat sum + (cost of audited press run x number of editions / mutations).

Other fees

Distance from Prague	Price (CZK)
up to 50 km	1.000
up to 100 km	1.600
up to 200 km	2.800
up to 200 km	3.300

For premium services

Controlled distribution	3.065 CZK
Number of distribution points	Individual price

If the publisher registers into the auditing system within the 2nd half-year, he shall pay the full flat sum and half of the above-stated annual fees for individual audited circulations.

If the publisher withdraws prior to the 2nd half-year, the price is determined in a similar manner.

Prague, October 19th, 2020

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ABC ČR
Martina Čermáková

The publisher has taken the pricelist into account.

Prague,

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