

## Pricelist for auditing periodic press valid since 1. 1. 2021

(prices without VAT)

## STANDARD SERVICES (CZK)

Circulations up to 10 000	Paušál	TN	P	PP	OP	Kontrola ceny KS	Celkem za rok
Longer period duration*	5 620	920	1 380	1 795	1 380	920	12 015
Weekly	5 620	1 840	2 760	3 585	2 760	920	17 485
Daily	5 620	2 300	3 445	4 480	3 445	920	20 210
<b>Circulations up to 50 000</b>							
Longer period duration*	5 620	1 330	1 990	2 590	1 990	920	14 440
Weekly	5 620	2 655	3 985	5 180	3 985	920	22 345
Daily	5 620	3 320	4 980	6 475	4 980	920	26 295
<b>Circulations up to 100 000</b>							
Longer period duration*	5 620	1 840	2 760	3 585	2 760	920	17 485
Weekly	5 620	3 675	5 515	7 170	5 515	920	28 415
Daily	5 620	4 595	6 895	8 965	6 895	920	33 890
<b>Circulations up to 200 000</b>							
Longer period duration*	5 620	2 350	3 525	4 580	3 525	920	20 520
Weekly	5 620	4 700	7 050	9 160	7 050	920	34 500
Daily	5 620	5 875	8 810	11 455	8 810	920	41 490
<b>Circulations up to 300 000</b>							
Longer period duration*	5 620	2 655	3 985	5 180	3 985	920	22 345
Weekly	5 620	5 310	7 965	10 355	7 965	920	38 135
Daily	5 620	6 640	9 960	12 945	9 960	920	46 045
<b>Circulations above 300 000</b>							
Longer period duration*	5 620	2 960	4 445	5 775	4 445	920	24 165
Weekly	5 620	5 925	8 885	11 550	8 885	920	41 785
Daily	5 620	7 405	11 110	14 440	11 110	920	50 605

## DE1

Longer period duration*	3 000
Weekly	5 900
Daily	7 500

\* Longer period duration = bi-weeklies, three-weeklies, monthlies and publications with other period

If the publisher registers into the auditing system within the 2nd half - year, he shall pay the full flat sum and half of the above - stated annual fees for individual audited circulations and BCP check.

## Example: Weekly, average paid circulation= 95 000 pcs

Fee per year = 5620 + 3675 + 5515 + 7170 + 5515 + 920 = 28 415 CZK

Fee per half year = 5620 + 1838 + 2758 + 3585 + 2758 + 460 = 17 019 CZK

## For standard services for members of the Czech Publishers Association - discount 10 %

Circulations up to	Total price per year (CZK)		
	Longer period*	Weekly	Daily
10 000	10 814	15 737	18 189
50 000	12 996	20 111	23 666
100 000	15 737	25 574	30 501
200 000	18 468	31 050	37 341
300 000	20 111	34 322	41 441
above 300 000	21 749	37 607	45 545

## For premium services (CZK)

Circulations up to	Flat sum	CD	OD	DE2	TDC	Overall circulations
10 000	2 555	1 380	1 380	1 380	1 380	1 380
50 000	2 555	1 990	1 990	1 990	1 990	1 990
100 000	2 555	2 760	2 760	2 760	2 760	2 760
200 000	2 555	3 525	3 525	3 525	3 525	3 525
300 000	2 555	3 985	3 985	3 985	3 985	3 985
above 300 000	2 555	4 445	4 445	4 445	4 445	4 445

Used abbreviations see Methodology (Appendix I.).

Prague, .....

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ABC ČR  
Martina Čermáková

The publisher has taken the pricelist into account.

Prague .....

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Publisher