



Audit Bureau of Circulations - Czech Republic, member of IF ABC

(Kancelář ověřování nákladu tisku, člen IF ABC)

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2019 second semi-annual audit report on print circulations

In the periodic press section of the ABC ČR system, 152 titles of newspapers and magazines were audited in the second half-year of 2019, which is the same number of titles as in previous half-year. In the advertising and business publications, 15 titles were audited, which is 3 titles less than in previous half-year. The circulations were published on the web pages of www.unievydavatelu.cz under the link "Media Data/Print Circulation Audit" and on the website www.abccr.cz under the link "Audited data". The data published in these media have satisfied all the conditions of audit as follows:

- I. **Periodic press** – The data acquired by audit in dailies, supplements, weeklies, bi-weeklies, monthlies, publications with a longer duration period and B2B magazines vary by less than one percent from the published data except LUXURY GUIDE (Luxury Guide, s.r.o. publisher) where publisher did not submit on the put-up date to verification required documentation stated in methodology.
Published data for this title has not been verified and will be removed from all reports.

- II. **Advertising and business publications** – The data acquired by audit in dailies, weeklies and publications with a longer duration period vary by less than one percent from the published data.

ABC ČR declares the circulations of the second half-year of 2019 as audited.

ABC ČR would like to thank to all the publisher's employees who were involved in the auditing process.

Prague, September 21th, 2020

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