



Audit Bureau of Circulations - Czech Republic, member of IF ABC

(Kancelář ověřování nákladu tisku, člen IF ABC)

Pobřežní 370/4, 186 00 Praha 8

Tel.: (+ 420) 224 815 028

www.abccr.cz

2019 first semi-annual audit report on print circulations

In the periodic press section of the ABC ČR system, 152 titles of newspapers and magazines were audited in the first half-year of 2019, which is 1 title less than in previous half-year. In the advertising and business publications, 18 titles were audited, which is the same number as in previous half-year. The circulations were published on the web pages of www.unievydavatelu.cz under the link "Media Data/Print Circulation Audit" and on the website www.abccr.cz under the link "Audited data". The data published in these media have satisfied all the conditions of audit as follows:

- I. **Periodic press** – The data acquired by audit in dailies, supplements, weeklies, bi-weeklies, monthlies, publications with a longer duration period and B2B magazines vary by less than one percent from the published data.

- II. **Advertising and business publications** – The data acquired by audit in dailies, weeklies and publications with a longer duration period vary by less than one percent from the published data.

ABC ČR declares the circulations of the first half-year of 2019 as audited.

ABC ČR would like to thank to all the publisher's employees who were involved in the auditing process.

Prague, January 6th, 2020

Martina Čermáková
ABC ČR Manager

Jana Nováková
Print Media Auditor