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## **2024 first semi – annual audit report on print circulations**

In the periodic press section of the ABC ČR system, 121 titles of newspapers and magazines were audited in the first half of 2024, in which there were 5 less titles than in the previous half – year. In the advertising and business publications, 12 titles were audited, which is the same number as in the previous half-year. The circulations were published on the websites [www.abccr.cz](http://www.abccr.cz) under the link “Audited data” and [www.unievydavatelu.cz](http://www.unievydavatelu.cz) under the link “Media Data / Print Circulation Audit “. The data published in these media have satisfied all the conditions of audit as follows:

- I. **Periodic press** – The data acquired by audit in newspapers, supplements, weeklies, bi-weeklies, monthlies, publications with a longer duration period and B2B magazines met the tolerance conditions according to the applicable methodology.
- II. **Advertising and business publications** – The data acquired by audit in newspapers, weeklies and publications with a longer duration period met the tolerance conditions according to the applicable methodology.

**ABC ČR declares the circulations of the first half – year of 2024 as audited.**

ABC ČR would like to thank all the employees of the publishing house who participated in the audit process.

Prague, December 20th, 2024

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