



ABC ČR (Audit Bureau of Circulations CZ -
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2022 second semi – annual audit report on print circulations

In the periodic press section of the ABC ČR system, 134 titles of newspapers and magazines were audited in the second half – year of 2022, which is 1 title less than in the previous half – year. In the advertising and business publications, 11 titles were audited, which is 1 title more than in the previous half – year. The circulations were published on the websites www.abccr.cz under the link “Audited data” and www.unievydavatelu.cz under the link “Media Data / Print Circulation Audit “. The data published in these media have satisfied all the conditions of audit as follows:

- I. **Periodic press** – The data acquired by audit in dailies, supplements, weeklies, bi-weeklies, monthlies, publications with a longer duration period and B2B magazines vary by less than one percent from the published data.
- II. **Advertising and business publications** – The data acquired by audit in dailies, weeklies and publications with a longer duration period vary by less than one percent from the published, except title SENIOR magazín (JHS MediaGroup s.r.o.), where the publisher did not submit the required documentation specified in the methodology on the put – up day to verification.
The published data for this title has not been verified and will be removed from all reports.

ABC ČR declares the circulations of the second half – year of 2022 as audited.

ABC ČR would like to thank to all the publisher’s employees who were involved in the auditing process.

Prague, June 28th, 2023

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