

**Approach of the ABC ČR Methodology Committee towards points 6.6., 6.9.,
6.12. and 7.1. Methodology for auditing circulations of advertising and
business publications**

The maximum difference of 1% between the data published on the basis of the report and the data found during the audit is allowed in all the points of the methodology mentioned above. This maximum difference continues to apply, with the fact that this approach extends it by one more parameter, which is the possibility of a maximum difference of up to 20 copies.

Summary:

The maximum difference allowed between the data published based on the report and the data found during audit in all the points above of the methodology is 1% or up to 20 copies.