



ABC ČR (Audit Bureau of Circulations CZ –
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2022 first semi-annual audit report on print circulations

In the periodic press section of the ABC ČR system, 135 titles of newspapers and magazines were audited in the first half-year of 2022, which is 1 title less than in the previous half-year. In the advertising and business publications, 10 titles were audited, which is 1 title more than in the previous half-year. The circulations were published on the websites www.abccr.cz under the link "Audited data" and www.unievydavatelu.cz under the link "Media Data/Print Circulation Audit". The data published in these media have satisfied all the conditions of audit as follows:

- I. **Periodic press** – The data acquired by audit in dailies, supplements, weeklies, bi-weeklies, monthlies, publications with a longer duration period and B2B magazines vary by less than one percent from the published data.
- II. **Advertising and business publications** – The data acquired by audit in dailies, weeklies and publications with a longer duration period vary by less than one percent from the published.

ABC ČR declares the circulations of the first half-year of 2022 as audited.

ABC ČR would like to thank all the publisher's employees who were involved in the auditing process.

Prague, December 27th, 2022

Martina Čermáková
Manager ABC ČR