

## Pricelist for auditing periodic press

valid since 1. 1. 2012

(prices without VAT)

## For standard services (CZK)

Circulations up to	Flat sum	PR	S	RS	OS	BCP check	Total price
Monthly	5 500	900	1 350	1 755	1 350	900	11 755
Weekly	5 500	1 800	2 700	3 510	2 700	900	17 110
Daily	5 500	2 250	3 375	4 388	3 375	900	19 788
<b>Circulations up to 50 000</b>							
Monthly	5 500	1 300	1 950	2 535	1 950	900	14 135
Weekly	5 500	2 600	3 900	5 070	3 900	900	21 870
Daily	5 500	3 250	4 875	6 338	4 875	900	25 738
<b>Circulations up to 100 000</b>							
Monthly	5 500	1 800	2 700	3 510	2 700	900	17 110
Weekly	5 500	3 600	5 400	7 020	5 400	900	27 820
Daily	5 500	4 500	6 750	8 775	6 750	900	33 175
<b>Circulations up to 200 000</b>							
Monthly	5 500	2 300	3 450	4 485	3 450	900	20 085
Weekly	5 500	4 600	6 900	8 970	6 900	900	33 770
Daily	5 500	5 750	8 625	11 213	8 625	900	40 613
<b>Circulations up to 300 000</b>							
Monthly	5 500	2 600	3 900	5 070	3 900	900	21 870
Weekly	5 500	5 200	7 800	10 140	7 800	900	31 340
Daily	5 500	6 500	9 750	12 675	9 750	900	45 075
<b>Circulations above 300 000</b>							
Monthly	5 500	2 900	4 350	5 655	4 350	900	23 655
Weekly	5 500	5 800	8 700	11 310	8 700	900	40 910
Daily	5 500	7 250	10 875	14 138	10 875	900	49 538

If the publisher registers into the auditing system within the 2nd half - year, he shall pay the full flat sum and half of the above - stated annual fees for individual audited circulations and BCP check.

**Example:** Weekly, average paid circulation= 95 000 pcs

Fee per year = 5500 + 1800 + 2700 + 3510 + 2700 + 450 = 16 660,- CZK

If the publisher withdraws prior to the 2nd half-year, the price is determined in a similar manner.

Members of the Czech Publishers Association will receive a 10% discount off the standard services from the full annual payment.

## For standard services for members of the Czech Publishers Association - discount 10 %

Circulations up to	Total price per year (CZK)		
	Monthly	Weekly	Daily
10 000	10 580	15 399	17 809
50 000	12 722	19 683	23 164
100 000	15 399	25 038	29 858
200 000	18 077	30 393	36 552
300 000	19 683	33 606	40 568
above 300 000	21 290	36 819	44 584

## For premium services (CZK)

Circulations up to	Flat sum	CD	OD	TDC	Overall circulations	Digital editions
10 000	2 500	1 350	1 350	1 350	1 350	1 350
50 000	2 500	1 950	1 950	1 950	1 950	1 950
100 000	2 500	2 700	2 700	2 700	2 700	2 700
200 000	2 500	3 450	3 450	3 450	3 450	3 450
300 000	2 500	3 900	3 900	3 900	3 900	3 900
above 300 000	2 500	4 350	4 350	4 350	4 350	4 350

Used abbreviations see Methodology (Appendix I.).

Prague, 26th September 2011

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ABC ČR

The publisher has taken the pricelist into account.

Prague .....

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publisher