

## Pricelist for auditing advertising and business publications

valid since 1. 1. 2012

(prices without VAT)

### For standard services

Flat sum	Annual fee for Press Run
2.500,- CZK	3.000,- CZK

### Other fees

Ditance from Prague	Price (CZK)
up to 50 km	1.000,-
up to 100 km	1.600,-
up to 200 km	2.800,-
above 200 km	3.300,-

### For premium services

Controlled distribution	3.000,- CZK
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Number of distribution points	Individual price
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If the publisher registers into the auditing systém within the 2nd half-year, he shall pay the full flat sum and half of the above-stated annual fees for individual audited circulations.

If the publisher withdraws prior to the 2nd half-year, the price is determined in a similar manner.

Prague, 26th September 2011

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za ABC ČR  
Ing. Kateřina Mandíková

The publisher has taken the pricelist into account.

Prague .....

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