

**Approach of the ABC ČR Methodology Committee towards point 2.7.**  
**Methodology for auditing circulations of periodic press**

In December 31st, 2012 loses it's validity an obligation to audit circulations of bearing titles, into which is separately inserted published and audited supplement.

New meaning of 2.7. Supplements – copies inserted into newspaper/magazine is:

Inserted circulation includes circulation of supplements inserted into the bearing title. If the supplement is inserted into the full circulation of a bearing title, the name of the supplement for the bearing title is listed and the press run of the bearing title is considered to be the inserted circulation. If the supplement is inserted into a part of the circulation of a bearing title or is inserted into more bearing titles, its circulation is audited and published separately.