



**ABC ČR (Audit Bureau of Circulations CZ -  
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## **2023 first semi – annual audit report on print circulations**

In the periodic press section of the ABC ČR system, 127 titles of newspapers and magazines were audited in the first half of 2023, in which there were 7 less titles than in the previous half – year. In the advertising and business publications, 12 titles were audited, which was 1 title more than in the previous half – year. The circulations were published on the websites [www.abccr.cz](http://www.abccr.cz) under the link “Audited data” and [www.unievydavatelu.cz](http://www.unievydavatelu.cz) under the link “Media Data / Print Circulation Audit “. The data published in these media have satisfied all the conditions of audit as follows:

- I. **Periodic press** – The data acquired by audit in dailies, supplements, weeklies, bi-weeklies, monthlies, publications with a longer duration period and B2B magazines vary by less than one percent from the published data.
- II. **Advertising and business publications** – The data acquired by audit in dailies, weeklies and publications with a longer duration period vary by less than one percent from the published data.

**ABC ČR declares the circulations of the first half – year of 2023 as audited.**

ABC ČR would like to thank to all the publisher’s employees who were involved in the auditing process.

Prague, December 21st, 2023

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